

## SUMMARY

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Margaret Collins is a Director at Regeneris with over 16 years of professional experience working for both private and public sector clients. She specialises in managing large scale research studies including economic impact studies and evaluations as well as broader economic development research. Margaret works extensively with the private sector providing economic advice to support development and influence delivery.

## SKILLS AND EXPERIENCE

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### ECONOMIC IMPACT ASSESSMENTS

Margaret regularly assesses the socio-economic impacts of major property schemes. This work often informs ES Chapters. Projects include mixed use commercial and retail schemes (Elephant & Castle, Origin scheme at Park Royal and Basing View in Basingstoke), residential schemes (Twickenham Station and Acton Oaks), wind farms (Torr Works and Broadmeads) and transport schemes (High Speed 2 on behalf of LB Camden and Heathrow Airport expansion). Margaret's work is often used to secure government investment or planning approval for major schemes.

### ECONOMICS FOR THE PLANNING SYSTEM AND HOUSING NEEDS

Margaret specialises in providing advice to both the public and private sectors on land and property issues. Recent assignments include the Hertfordshire Strategic Employment Sites study, the Wealden Economic study, ELRs for North Hertfordshire and Tendring, and an office study for Central Bedfordshire. Margaret assesses requirements for housing need across local authorities (often on behalf of developers). She has acted as an expert witness in this regard for developers making the case for housing in Cotswold Borough and West Berkshire.

### POLICY AND PROGRAMME EVALUATION

Margaret has project managed many large and complex evaluation studies including major evaluations of area based EU Structural Fund Programmes (in London and the East of England) and GLA programmes (Outer London Fund round 1 and 2). She has also evaluated numerous ERDF supported projects (Ravensbourne, London Fashion Week). Margaret's expertise has spanned a range of areas including enterprise schemes (MedCity and Harlow Enterprise Hub) and environmental programmes (Re:New) amongst others. She is currently directing a major evaluation of Hull UK City of Culture.

### ECONOMIC AND POLICY ANALYSIS AND ADVICE

Margaret has extensive experience in leading economic research and providing policy advice. She has recently completed a sector study on behalf of OPDC to identify opportunities for growth up to 2037 and beyond. Prior to this she carried out an industrial estates study to understand how the OPDC area was performing compared to other UK estates. Margaret led a high profile housing need study on behalf of Enterprise M3 and has prepared economic strategies for Essex CC and East Berkshire.

## PERSONAL PROFILE

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- Hatch Regeneris: Director, 2018—Present
- Regeneris Consulting: Director, February 2008 –2018
- SGS Economics and Planning (Australia):  
Senior Consultant, 2007
- DTZ, Senior Consultant and Consultant, 2002-2006
- Royal Borough of Windsor and Maidenhead, Economic  
Development Officer, 2000-2002

## QUALIFICATIONS

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- Member of the Institute of  
Economic Development (MIED)
- University of York:  
BA (Hons) Economics and Economic  
& Social History