

SUMMARY



Lauren is an experienced consultant (17 + years) who provides advice and support in the fields of economic development, regeneration and strategic planning to public and private sector clients. Prior to joining Regeneris, Lauren worked as an Associate Director for DTZ (now Cushman & Wakefield) in their development consultancy team, as well as heading up her own consultancy business. She has worked for a wide range of clients including economic 'think tanks', major developers, local authorities and sub-regional bodies.

SKILLS AND EXPERIENCE

AREA REGENERATION AND ECONOMIC DEVELOPMENT

Lauren provides advice on all aspects of regeneration and economic development, responding to market shifts in terms of community, economic and physical led regeneration. Her key skills include robust baseline analysis, stakeholder engagement, options and strategy development, masterplans, strategic frameworks and providing market advice. Lauren recently finalised the SEP Evidence Base refresh and Skills Action Plan for the Marches LEP and is currently managing the Sefton Economic Assessment and Strategy.

LABOUR MARKET ECONOMICS AND POLICY ADVICE

Lauren is a specialist in labour market economics and undertaking research which will shape future policy decisions. She leads on labour market analysis and the development of skill strategies and action plans. Recent commissions include the development of a Western Dorset Employment and Skills Action Plan on behalf of Dorset County Council, exploring employer demand for a proposed Regional Skills Centre for Advanced Manufacturing in Calderdale on behalf of Council. Lauren is currently managing a number of sector studies for clients responding to the emerging Industrial Strategy such as the Tees Valley Combined Authority, Marches LEP, and Greater Manchester Combined Authority involving a detailed needs analysis of identified sectors and development of an accompanying action plan.

LAND AND PROPERTY

Lauren has worked extensively for the public and private sector providing advice on housing and employment markets to shape planning policy and inform planning applications. Key skills include analysing current market conditions and demographic, labour market and affordability drivers, and assessing future housing and employment needs. Most recently Lauren has been working on socio-economic impact assessments for major developers to support planning applications, Environmental Impact Assessments, and evidence at appeal. Lauren is currently advising Carlisle City Council on future sector growth prospects to inform the development of the Garden Village in Carlisle South.

PROJECT AND PROGRAMME DELIVERY, APPRAISAL AND EVALUATION

Lauren has been involved in developing the case for intervention through funding bids and delivery plans for a range of regeneration programmes, and undertaking evaluation of these. She also advises on the development of business cases and funding bids for projects. Most recently Lauren has supported the University of Wolverhampton with a LGF3 funding bid for a Wyre Forest Innovation Centre.

PERSONAL PROFILE

- Hatch Regeneris, Associate Director, 2018—Present
- Regeneris, Associate Director, 2015-2018
- LN-REGEN Ltd, Director, 2012-2015
- DTZ, Associate Director, 2007-2011
- SGS Economics & Planning (Australia), Senior Consultant, 2004-2006

QUALIFICATIONS

- University of Glasgow:
MSc (Hons) in Local Economic Development
- University of Durham:
BA (Hons) in Geography