



Sectors and Businesses

Growing Productive Sectors

Our work shines a light on the role of business sectors in shaping local economic productivity. We have an established set of tools and techniques which draw out insights on business growth and identify patterns in important sectors. We undertake deep-dives looking at future prospects, drawing on data and qualitative intelligence. We distil complex and wide-ranging analysis into clear and action-focused insights.

We keep pace with emerging and disruptive industries to understand how they will drive growth. We can assess the impact of sectors and develop solutions to nurture their growth. We help clients to identify important sectors on which to focus investment and around which industrial strategies can be assembled.

Questions we can help our clients answer:

- What is the scale and contribution of a sector to the local and/or national economy?
- How can we build on sector strengths to improve productivity?
- Which business support programmes are effective at tackling barriers to growth?
- Which enabling technologies and knowledge assets can be harnessed for growth?
- How can the education and training system better respond to employer demands?
- How do sector growth prospects influence demand for business premises?
- What investment propositions will attract new investment?



REGENERIS

Cheshire & Warrington's Value Proposition

We helped develop a stronger set of promotional materials for the five target sectors of the Cheshire Science Corridor Enterprise Zone. Our team did deep dive assessments on advanced manufacturing, logistics and distribution, financial and business services, energy, and life sciences. We worked with inward investment specialists to co-design the value proposition outputs and generate strategic and operational recommendations to boost investment and visitor numbers.

Marches Sector Action Plans

We generated granular insights into the local sectors driving local economic growth, focusing on advanced manufacturing and engineering, defence and security, environmental technologies, and food manufacturing and processing. Our team helped the partnership deepen its appreciation of the local business base and the barriers to growth. Our detailed assessments under-pinned high-level action plans and informed strategic investment priorities and will be the bed-rock for the Marches' Local Industrial Strategy.

Opportunities for Growth in Manufacturing

We supported the Greater Manchester Mayor's team to understand how manufacturing businesses can move more rapidly towards advanced, higher value and more innovative market areas. Regeneris helped GMCA to develop the city-region's strategic plan for manufacturing. We identified Greater Manchester's manufacturing strengths, assessed the specific needs of the sector through a comprehensive consultation process with stakeholders and reviewed Greater Manchester's commercial property offer. Our conclusions set out a clear action plan for Industry 4.0 and also informed the Greater Manchester Spatial Framework.

Sector Deals for Paper & Ceramics

We were appointed by both the Confederation of Paper Industries and the British Ceramics Confederation to analyse the scale, location and linkages across and between the two sectors. Our team undertook consultations and workshops to draw out drivers and barriers to competitiveness. We helped develop a strong evidence base to support respective sector-based strategies. We also developed a series of priority areas for investment, that would help each sector compete more effectively on the local and international stage.

Understanding comparative advantage

We can help you to identify your comparative advantage through:

- Asset audit
- Best practice
- Market testing
- Marketing strategy and collateral

Developing sector policy

We can help you develop important sectors through:

- Sector mapping
- Market trend analysis
- Case-making for investment
- Agree strategic priorities

A place-based approach

We can help you to boost productivity in places through:

- Stakeholder engagement
- Evidence building
- Developing the strategic narrative
- Co-designed interventions

Securing public sector support

We can help develop your sector growth aspirations and investment needs through:

- Making the case for intervention
- Preparing Green Book business cases
- Modelling economic impact
- Developing delivery arrangements

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