

## SUMMARY

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George joined Regeneris after working in the Urban Regeneration team at Places for People, one of the UK's largest property development and management companies. Previous to this George completed his MSc in Urban Regeneration at UCL, where he specialised in digital public consultation in regeneration projects whilst also gaining valuable experience within an intern role at Sutton Council. George has considerable experience in public consultation and socio-economic analysis and has worked on a wide range of assignments within both the public and private sector.

## SKILLS AND EXPERIENCE

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### SOCIO-ECONOMIC ANALYSIS AND MAPPING

George has significant experience in conducting socio-economic analysis and drawing out detailed conclusions from both quantitative and qualitative datasets. During his time at Regeneris, George has worked on several projects analysing the economic impacts of developments and the main policy drivers behind these. He has recently worked on environmental statement chapters for proposed developments across the UK and provided detailed analysis of the economic and social impact locally. George's background in geography provides him with a sound understanding of the spatial dimensions of socio-economics and his profi-

### ECONOMIC IMPACT ASSESMENT

George has undertaken an in depth economic impact assessment for the proposed development of a major Westfield shopping centre in Milan. He helped provide insights into the local socio-economic context and the construction and operational benefits that the scheme will provide.

### EVALUATION

Since joining Regeneris, George has undertaken an evaluation of public realm interventions in Bromley Town Centre and assessed the impact these have had upon local businesses and town centre users. Here, he created a detailed survey and analysed the data produced to better understand how the area was performing. George has also worked on the evaluation of the GLA's RE:NEW programme, interpreting the data produced from online surveys, conducting detail consultations and assessing the success of the programme against its initial targets.

### CONSULTATION AND ANALYSIS

George has worked on numerous projects requiring various forms of public and stakeholder consultation, and also completed his postgraduate dissertation in this area. As such, George has considerable experience in designing surveys through a variety of platforms and understands the importance of this in producing robust data and a representative sample that includes hard to reach groups. During his time as an intern at Sutton Council George worked within the Opportunity Sutton team, primarily developing a new digital strategy for public participation within the borough and creating a protocol for its establishment alongside the Council's Community Engagement Officer.

## PERSONAL PROFILE

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- Hatch Regeneris: Consultant, 2018—Present
- Regeneris Consulting: Consultant, 2018
- Regeneris Consulting: Research Consultant, 2016 – 2018
- Places for People: Graduate Trainee, Placemaking & Regeneration, 2015-2016

## QUALIFICATIONS

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- University College London: MSc Urban Regeneration, Distinction
- Royal Holloway, University of London: BA (Hons) Geography, 1st Class Honours